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## Experience

### Freelance Designer

September 2006 - present

Worked mainly in consulting, interface design and web design.

### Senior Designer, in/situm

June 2008 - present

Performing User interface design, information architecture, design research (through qualitative techniques) and web design.

### Web Designer, Consulting

February 2008 - May 2008

Development of graphics proposals, HTML and CSS layout, site development, adaptation and modification of CMS (wordpress, pligg, dokeos).

### Web Designer, Online MKT

August 2007 - February 2008

Development of graphics proposals, HTML, CSS and Flash layout.

### Designer, Marketing Department, Industrias Riviera

July 2007 - August 2007

Development of print design projects as well as consulting and updating the website of Industrias Riviera.

## Education

**Diploma:** Management of design at the National School of Plastic Arts (UNAM).

**Graduate:** Specialty on Compugrafía at the School of Design, National Institute of Fine Arts and Literature. (INBA)

**Scholarship Program,** Directorate of the Academic Computing Systems UNAM. Having taken 500 hours in courses and taught about 50 hours of the program as an instructor in several courses.

**Degree:** BA Design and Visual Communications at the National School of Plastic Arts (UNAM)

## Habilities

Planning  
Leadership  
Teamwork  
Innovation  
Adaptation  
Analysis and Synthesis  
UI Design  
Web Design  
UX Design

## Tools

Photoshop  
Illustrator  
Flash  
Indesing  
Freehand  
Audition  
Dreamweaver  
lightwave 3D  
Morae  
PHP  
Actionscript  
HTML / CSS  
Windows  
Mac OS X